

CloudLab Privacy Notice

Via the CloudLab App, CloudLab and its licensees provide insight into Total Cost of Ownership (TCO) calculations of migrating workloads to Microsoft Azure (the “Services”). In order to access and use the Services, it is necessary to process Personal Data.

In this CloudLab Privacy Notice, we inform you about the use of your personal data. This Privacy Notice may be changed from time to time. We will inform you about any changes in this Privacy Notice via our website <https://www.thecloudlab.com>.

Parties which collect and process your Personal Data

- The CloudLab B.V., headquartered at Keizersgracht 555, 1017 DR Amsterdam, the Netherlands and its licensees are both the controllers of your Personal Data. Both parties determine the purposes and means for the processing of your Personal Data, in accordance with applicable law;
- We may provide your Personal data to our group companies for the same purposes as referred to in this Privacy Notice. Our group companies will also process your Personal Data in accordance with this Privacy Notice.

The type of Personal Data that we collect

We only collect the types of personal data mentioned below, if and as far as those personal data are necessary to achieve the purpose(s) of collection.

- Username;
- Email address;
- Password.

The Purposes of the collection and use of the Personal Data

The purposes of the Processing of your Personal Data are:

- Delivery of the Services (use of the CloudLab App)

If we intend to Process Personal Data for any other purpose which is not related to the purpose mentioned above, we will always inform you about that, for example by modifying this Privacy Notice or by sending a personal message.

The legal ground(s) for the processing of the Personal Data

We may Process your Personal Data on one or more of the following legal grounds:

- Necessity for the performance of a contract with you and/or your company;
- Necessity for the purposes of the legitimate interest of the CloudLab and/or its licensees, including – but not limited to – our interest to conduct business in an efficient way.

The Parties with access to your Personal Data

Your Personal Data shall only be accessible to and be shared with persons and parties who need to have access to the specific Personal Data. In practice, the following persons and parties may have access to your Personal Data:

- Employees of the CloudLab who require access to the Personal Data to perform their work.
- Employees of the CloudLabs' licensees who require access to the Personal Data to perform their work.

The period we keep the Personal Data

We will retain your Personal Data for a maximum period of two years after the end of the Services, unless we are under a legal obligation to retain your Personal Data for a longer period.

The protection of your personal data

- We will take all reasonable, appropriate security measures to protect your Personal Data against unauthorized access or alteration, disclosure or destruction and comply with the applicable security standards.
- If despite the security measures, there is a security incident that probably affects your privacy, we will inform you about the incident as soon as possible. We inform you about the measures we have taken to limit the impact and prevent repetition in the future.

Your rights regarding the processing of your Personal Data (and how to exercise your rights)

You have the following rights regarding the processing of your Personal Data:

- The right to object to the use of your Personal Data, for example, if you believe that the use of your Personal Data is not necessary for the performance of our activities or to comply with a legal obligation;
- The right to access your Personal Data. This means that you can request which Personal Data is being processed and the purposes for which such Personal Data is used;
- The right to correct your Personal Data (if we process incorrect Personal Data, then you can request your Personal Data to be corrected);
- You can also ask us to limit the Processing of your Personal Data also for a certain term limit, we need to assess your requests or objections;
- The right to have your Personal Data deleted from our systems;
- The right to have your Personal Data transferred to a third party.

You may exercise these rights by sending a letter (by mail or by email), that includes your name, address, telephone number and a copy of a valid ID to the CloudLab at privacy@thecloudlab.com. Please make any social security number on the ID unreadable, before sending it to the CloudLab. Please clearly mention which right you invoke and the reasons for it. We will provide you with a reply within one month.

You may also file a complaint about the use of your Personal Data with the Dutch Data Protection Authority.